

U.S. Census Bureau
Consumer Electronics - 2007
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Address inquiries concerning these data to Investment Goods Industries Branch, U.S. Department of Commerce, Census Bureau, Manufacturing and Construction Division, Washington, DC 20233-6900, or call Tamaria Allen, 301-763-3364.

These data are also available online through STAT-USA by subscription. For further information, visit <http://www.stat-usa.gov/> or call 1-800-STAT-USA.

Table 1. Value of Shipments of Consumer Electronics by Selected Products: 2002 to 2007
[Millions of dollars]

Product code	Product description	2007	2006	2005	2004	2003	2002
3343101100	Automotive audio equipment, excluding speakers.....	885.1 r/	964.3	969.4	1,096.7	2,553.5	2,269.8
3343102100	Television receivers, including combination models.....	1,798.1	3,431.7	3,835.6	3,704.7	3,499.2	3,284.9
3343104100	Speakers, including loudspeakers systems and loudspeakers sold separately, and commercial sound equipment.....	2,527.2 r/	2,613.6	1,533.1	1,421.7	1,601.6	1,616.5
3343105100	Other consumer audio and video equipment, including audio and video recorders and players (camcorders).....	776.4 r/	1,637.1	1,801.3	1,504.7	1,526.4	1,385.1

r/Revised by 5 percent or more from previously published data.

Table 2. Quantity and Value of Shipments of Consumer Electronics: 2007 and 2006
[Quantity in number of units. Value in thousands of dollars]

Product code	Product description	No. of cos.	2007			2006		
			Quantity	Value		Quantity	Value	
3343101100	Automotive audio equipment, excluding speakers.....	14	7,012,908	885,094	r/	7,052,948	r/	964,293
3343101101	AM-FM radios, satellite radios and compact disc players combinations.....	6	6,211,906	820,900		(D)		875,729
3343101104	Other automotive audio equipment, including equalizers and amplifiers, excluding speakers.....	10	801,002	64,194		(D)	r/	88,564
3343102100	Television receivers, including combination models.....	7	c/ 2,626,261	c/ 1,798,119		6,024,396	b/	3,431,682
3343102101	Projection televisions.....	3	(D)	(D)		(D)		(D)
3343102112	CRT-based televisions, excluding projection-types.....	2	(D)	(D)		(D)		(D)
3343102114	LCD and plasma display panel televisions.....	4	(D)	(D)		(D)		(D)
3343104100	Speakers, including loudspeakers systems and loudspeakers sold separately, and commercial sound equipment.....	67	b/ 19,841,642	a/ 2,527,162	a/	22,798,095	a/r/	2,613,592
3343104101	Single loudspeakers mounted in an enclosure.....	28	a/ 3,446,137	363,103	a/r/	2,330,878	r/	279,412
3343104104	Multiple loudspeakers mounted in an enclosure.....	27	a/ 1,126,816	b/ 346,734	b/	1,298,258	a/	339,275
3343104107	Other loudspeakers, including unmounted speakers sold separately.....	27	b/ 12,211,932	b/ 194,395	a/	14,949,934	b/	333,825
3343104111	Microphones.....	16	b/ 2,620,100	a/ 1,381,845	a/r/	3,797,999	r/	1,456,136
3343104117	Public address systems, including musical instrument amplifiers	16	a/ 436,657	b/ 241,085		421,026		204,944
3343105100	Other consumer audio and video equipment, including audio and video recorders and players (camcorders).....	47	a/ 6,865,551	a/ 776,436		11,013,638	r/	1,637,054
3343105107	Power amplifiers, including preamplifiers.....	26	209,965	a/ 94,993		181,011	r/	89,961
3343105124	Other consumer audio and video equipment (excluding speakers), portable digital music players, portable stereos/boom boxes, DVD players, including combinations and digital video recorders.....	34	a/ 6,655,586	a/ 681,443		10,832,627	r/	1,547,093

- Represents zero. D Withheld to avoid disclosing data for individual companies. r/Revised by 5 percent or more from previously published data.

Note: Percent of estimation for each item is indicated as follows: a/10 to 25 percent of this item has been estimated. b/26 to 50 percent of this item has been estimated. c/Over 50 percent of this item has been estimated.

Table 2a. Shipments of Automotive Audio Equipment by Distribution Channel: 2007 and 2006
[Quantity in number of units. Value in thousands of dollars]

Product description	2007			2006		
	Quantity	Value		Quantity	Value	
Automotive audio equipment, excluding speakers.....	7,012,908	885,094	r/	7,052,948	r/	964,293
Shipments to original equipment manufacturers (OEM).....	6,684,447	848,925	r/	6,684,851	r/	922,494
Shipments to distribution.....	328,461	36,169	r/	368,097	r/	41,799

r/Revised by 5 percent or more from previously

Table 3. Shipments, Exports, and Imports of Consumer Electronics: 2007
[Quantity in number of units. Value in thousands of dollars]

Product code	Product description	Manufacturers' shipments		Exports of domestic merchandise 1/		Imports for consumption 2/	
		Quantity	Value f.o.b. plant	Quantity	Value at port	Quantity	Value 3/
3343101101, 104	Automotive audio equipment, excluding speakers.....	7,012,908	885,094	3,054,873	470,472	24,176,855	2,488,880
3343102101, 112, 114	T elevision receivers, including combination models.....	2,626,261	1,798,119	331,001	152,851	5,972,103	1,405,435
3343104101	Single loudspeakers mounted in an enclosure.....	3,446,137	363,103	5,225,075	181,349	42,018,592	580,175
3343104104	Multiple loudspeakers mounted in an enclosure.....	1,126,816	346,734	672,866	128,944	20,699,383	540,196
3343104107	Other loudspeakers, including unmounted speakers sold separately.....	12,211,932	194,395	11,407,527	286,514	138,586,763	723,922
3343104111	Microphones.....	2,620,100	1,381,845	-	95,897	2,549,364	6,096
3343104117	Public address systems, including musical instrument amplifiers	436,657	241,085	423,953	97,466	2,968,651	173,796
3343105107, 124	Other consumer audio and video equipment, including audio and video recorders and players (camcorders).....	6,865,551	776,436	2,096,373	505,390	55,268,732	4,050,867

- Represents zero. X Not applicable.

1/Source: Census Bureau report EM 545, U.S. Exports.

2/Source: Census Bureau report IM 145, U.S. Imports for Consumption.

3/Dollar value represents c.i.f. (cost, insurance, and freight) value at the first point of entry in the United States plus U.S. import duties.

Note: For comparison of North American Industry Classification System (NAICS)-based product codes with Schedule B export codes and HTSUSA import codes see Table 4.

Table 4. Comparison of North American Industry Classification System (NAICS)-Based Product Codes with Schedule B Export Codes, and HTSUSA Import Codes: 2007

Product code	Product description	Export code 1/	Import code 2/	
3343101101, 104	Automotive audio equipment, excluding speakers.....	8519.81.2000	8519.81.2000	8527.21.4000
		8527.21.0000	8527.21.1000	8537.21.4040
		8527.29.0000	8527.21.1010	8527.29.4000
			8527.21.1025	8527.29.8000
3343102101, 112, 114	Television receivers, including combination models.....	8528.72.3000	8528.71.4000	8528.72.3600
		8528.72.6010	8528.73.0000	8528.72.3600
		8528.72.6040	8528.72.8400	8528.72.3290
			8528.72.8000	8528.72.3250
			8528.72.7600	8528.72.3228
			8528.72.7270	8528.72.3224
			8528.72.7250	8528.72.3205
			8528.72.7210	8528.72.2800
			8528.72.6800	8528.72.2400
			8528.72.6400	8528.72.2000
			8528.72.6200	8528.72.1600
			8528.72.5600	8528.72.1200
			8528.72.5200	8528.72.0800
			8528.72.4800	8528.72.0400
			8528.72.4400	
			8528.72.4000	
3343104101	Single loudspeakers mounted in an enclosure.....	8518.21.0000	8518.21.0000	
3343104104	Multiple loudspeakers mounted in an enclosure.....	8518.22.0000	8518.22.0000	
3343104107	Other loudspeakers, including unmounted speakers sold separately.....	8518.29.0000	8518.29.8000	
3343104111	Microphones.....	8518.10.0000	8518.10.4000	
			8518.10.8000	
			8518.10.8030	
			8518.10.8040	
3343104117	Public address systems, including musical instrument amplifiers.....	8518.50.0000	8518.50.1000	
3343105107, 124	Other consumer audio and video equipment, including audio and video recorders and players (camcorders).....		8518.50.0000	
		8518.40.2000	8519.81.3010	8521.90.0000
		8519.20.0000	8519.81.2500	
		8519.81.3000	8519.81.2500	
		8519.81.4010	8519.81.2000	
		8527.99.5030	8519.20.0000	
			8518.40.2000	

1/Source: 2007 edition, Harmonized System-based Schedule B, Statistical Classification of Domestic and Foreign Commodities Exported from the United States.

2/Source: Harmonized Tariff Schedule of the United States, Annotated (2007).

HISTORICAL NOTE

The Census Bureau has collected data on radio and television receivers, phonographs, and related equipment since 1952.

Historical Current Industrial Reports data (called Facts for Industry before 1959) may be obtained from a Federal Depository Library. To locate a Federal Depository Library in your area, please visit <http://www.gpoaccess.gov/libraries.html>.